

[RESUME]

3D / VFX ARTIST

LUCAS MEDINA



PHONE

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WEBSITE

LUCASMEDINA.ART

SUMMARY

I'M A 3D / VFX ARTIST SPECIALIZING IN CREATING COMPELLING IMAGERY THROUGH VISUAL STORYTELLING. WITH 7+ YEARS OF EXPERIENCE WORKING ON THE PRODUCTION SIDE OF ADVERTISING AND DESIGN AGENCIES, I BRING A UNIQUE UNDERSTANDING OF HOW CREATIVE CONCEPTS TRANSLATE INTO IMPACTFUL VISUAL MEDIA. MY EXPERIENCE BRIDGES ART, DESIGN, AND PRODUCTION, ALLOWING ME TO CREATE IMAGERY THAT IS NOT ONLY VISUALLY ENGAGING, BUT BUILT TO COMMUNICATE ACROSS ALL AUDIENCES

SKILLS

- 3D MODELING, RENDERING
- 2D COMPING - NUKE, PHOTOSHOP
- BRANDING & IDENTITY DESIGN
- GRAPHIC DESIGN
- PROJECT MANAGEMENT
- CREATIVE DIRECTION

WORK EXPERIENCE

LEAD 3D ARTIST

ANDRESEN DIGITAL
[JUN 2025 - PRESENT]

- 3D LIGHTING, RENDERING, COMPOSITING AS A LEAD ARTIST FOR HIGH-CALIBER IMAGES FOR ADVERTISING, LEADING PROJECTS FOR PRINT AND DIGITAL MEDIA.

LEAD 3D PRODUCTION ARTIST

SGK INC. - SCHAWK!
[JUL 2020 - JUN 2025]

- 3D LIGHTING, RENDERING, COMPOSITING OF HIGH-RESOLUTION IMAGES FOR PRINT AND ADVERTISING.

PREVIOUS CLIENTS

- APPLE
- META
- GOOGLE
- BEATS

EDUCATION

BACHELOR'S DEGREE IN VFX AND SFX

SAE COLLEGE - EMERYVILLE [2014-2016]